



# Session Style Guide



# Read + Relax

Alright guys, we know that choosing what to wear for photos can be tricky, tedious or even stressful.

**RELAX!**

We are here to help you!

As a matter of fact, we needed help in this area too, so this guide has the input of Zumreta Dudic, an amazing Bosnian-American lifestyle blogger who's fashion sense is on point. We'll guide you step by step. We'll tell you how to complement each other, what colors and patterns are the most flattering and a few more rules that will make this part of your session a breeze.





IT'S ALL  
ABOUT  
YOU GUYS!





We want to make sure you guys feel comfortable, so that you can connect with each other without any distractions, and of course, looking adorable in those final images!

We encourage you to pick something from what you already have in your closet, something you would normally wear that makes you feel amazing. If you prefer to go shopping that is totally fine. Wearing new clothes can help you feel more confident and excited!





# FOR COUPLES...

The most important thing is that when you guys look at each other, you see the person you fell in love with.

We don't want you to think that "If I don't follow these guidelines my photos will suck", honestly we don't care if you show up looking like Dwight Schrute, because at the end of the day this is not about what you're wearing, this is about you two and the love you have for each other. Who cares if you'll look back at the photos in 20 years and laugh at what you were wearing? As long as it represented you guys, who you are today and this season in your life.





# COLORS

Neutrals: **Earthy** & **Dusty**

**Cool** & **Warm** Tones

**Black** & **White**





# The Key To COLORS

Complement each other, but don't exactly match. You want looks that flow together, but aren't exact copies of each other. Long gone are the days of wearing khaki pants and white shirts on the beach.

Decide the style you want to portray. These photos will most likely have a permanent spot in your home, so it's important that you think of what you want your overall vibe to be.

Definitely stay away from neon colors.





We always suggest you to stick with neutral tones.

These aren't just gray, black and white, There are neutrals for almost every color.



# Neutrals



# EARTHY

Think of mustard yellow, forest green, rust orange, rust pink, etc.

# DUSTY

We have dusty/pastel colors, such as dusty rose, mauve, dusty blue, yellow ochre, etc.





## Cool Colors

Different tones of blue, green, and purple will bring a serene and peaceful vibe.

These look amazing paired with neutral colors and white spaces, but work well in environments with greenery or woods. Choose the darker shades of these colors if you want an overall “moody” vibe.

## Warm Colors

These are a great option to show off a bolder side of your personality. Colors like reds, oranges, and yellows bring cozy and passionate feelings.

If you want a more sweet, romantic feel, pair the warm colors with light neutrals and if you want a more passionate feel, think of complementing it with black.



# Black + White

These two are an easy and great fall back if you don't know what to wear. It's a classic combo.

It's easy to dress it up and dress it down because these colors are formal yet simple, plus the combination of both effuses elegance, clarity and power.

So they are basically super colors and you can always add a pop of color with a prop. (We'll talk about props soon).







# FABRICS

**Patterns**

**+**

**Material**



# Patterns

You want to keep your patterns minimal. The smaller or more subtle, the better! If the patterns are too loud or too many, it will distract from your faces.

Keep in mind what environment we'll be shooting in. For example, don't wear plaids or lines in front of bricks, or floral patterns in a flower field. You want to stand out, not become your backdrop!







Make sure that the materials you wear will keep you comfortable during the shoot, think of the temperature: if it's freezing cold outside, bring lots of layers, warm clothes and boots.

If it's going to be hot, bring clothes that can breathe so you are not covered in sweat in the photos.

Also, think about movement, We will keep you moving a lot during our session because it makes the experience a lot more relaxed and the pictures incredibly awesome. We recommend you bring clothes that are "broken in" so that you'll be as comfortable as possible.

Bring clothing or accessories that can show movement by catching wind; as they will add energy to the photos and looks freaking gorgeous!.

*Material*

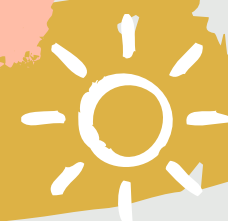




# SEASONS



Spring



Summer



Fall



Winter





You're celebrating a specific time in your life, so have your style and your photos reflect that.

A t-shirt, distressed pants and a moto jacket will always be an amazing fall back for **ANY SEASON**, but here are some more specific pieces for every season that we hope will help you choose your outfit.

**NOW, LET'S SEE MORE OPTIONS...**





Try a button down shirt with a white t-shirt underneath. That way you get two looks, one buttoned up and one with a more casual layered vibe.

You can also do a long sleeve with the same idea. This is where you can complement your partner's look with a belt, shoes or a hat.

For pants, a lighter color like beige work great in the spring as well as light distressed jeans for a casual look. Darker pants definitely make the mood more formal, so keep that in mind.

Spring



You can also wear something like a lace overlay dress; that way you'll incorporate texture and patterns, but keep it subtle by choosing a plain color.



A more relaxed option is pairing overalls with a crop top and sneakers.

Need something warmer? A mini dress in a light color paired with tights and boots. This combo will keep you cozy and cute.

For a more boho yet minimalist look you can go for a neutral maxi dress with a neutral pattern. Plus, flowy maxi dresses look awesome on almost everyone.







Off the top of the head, you probably associate summer styles with khaki pants, white tops and sandals, but we have a few more suggestions.

A pair of pants, short jean shorts, chino shorts or sports shorts in black, gray or navy, combined with a brighter neutral colored shirt or button up shirt with your sleeves rolled up and sneakers are a great option.

Another relaxed option is jean shorts, your favorite shirt and your favorite pair of sneakers (or go barefoot).



# Summer



Look for lighter, flowy fabrics and you can add some fun details with jewelry, like earrings or necklaces.



**Patterned short sleeves are in fashion right now, so get creative. Play with brighter colors. Wear your favorite pair of sneakers or go barefoot!**

**Midi dresses with flirty details like slits are a fun, simple option too.**

**For a more bohemian feel, try a babydoll dress or a loose and flowy dress with summery details like crochet trims.**

**If you're into a more laidback yet classy look, try pairing a silk camisole with pants or skirt, this will give you an effortless, cool look.**

**Some practical options are:**

- 1. Denim jacket + minidress + white sneakers.**
- 2. Romper + ankle boots or sandals.**
- 3. Short sleeve T-shirt + linen shorts.**







Basic neutrals work great in the fall when your session is outdoors.

These colors will help you stand out amongst all the bright foliage or golden grass.

However, darker colors are great if you're trying to show a bit more passion.

A Henley shirt is always a good idea, because it is comfortable, but still put together.

Midi dresses are a great option too, they look great with almost any shoes and one with buttons down the middle allows you to play with the length.

*Fall*



For a more classy look, wear a vest and roll up your sleeves to keep it interesting. Take advantage of layering your clothes.



Black leggings are a staple all year long but they are especially important during fall because they look great with boots and oversized sweaters or furry coats!

Slim fit jeans, non-gym joggers, with a sweatshirt or a crew neck t-shirt is another good combination.

A few more items that fit perfectly: flannels (which I would usually recommend wearing only as an extra layer on top of a t-shirt or tank top), beanies, ankle boots or a trench coat.







For a casual look go for a wooly overshirt, white leather sneakers, a flannel, fun socks and boots.

This is the best time to incorporate color as the outdoors is very bare and (possibly) white with snow.

Get your warm (neutral) sweaters out, beanie, warm boots, a hoodie and a rain jacket, or chunky sweater.

Winter



For a classy look, try incorporating a pullover sweater or the classic turtleneck with a camel coat.



Gem tones are great throughout the fall and winter, like reds, greens, purples, and blues, and are super flattering on everyone.

Texture is very important in the winter. Try a wool coat, a velvet dress, or sweater and leather pants. Honestly, it's winter so just get cozy!







# AT HOME

**99 problems,  
but weather ain't one.**



Aaaah! We truly love at home sessions. Not only because weather isn't a problem, but they are intimate and real.

So when it comes to clothing, think less is better.

...and when it comes to couples, the more skin that is showing, the better and more intimate the photos will turn out. This definitely doesn't mean nudes, just relaxed.







GET  
COMFY!



Think about it, when you are at home all you want to do is to get comfy. So go ahead, get comfy for your session.

If your partner is a few sizes bigger than you, wearing one of their button-down shirts with shorts it's a very cute look.

We also recommend you to wear tank tops, oversized cardigans, light colored joggers, ripped jeans, simple t-shirts and chunky sweaters.

We would highly recommend not wearing shoes. You could wear just socks or go barefoot!

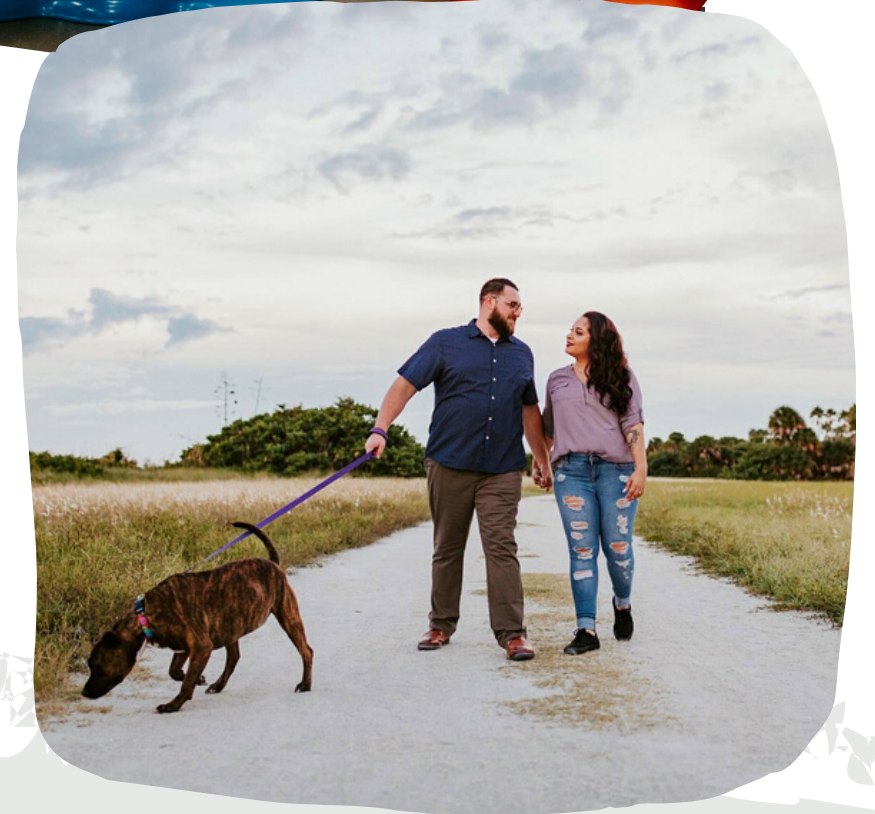


# PROPS

So when we say we love using "props", we're not insisting that you head to the nearest craft store and buy a chalkboard so we can re-create that one cute photo you saw on 3 billion pinterest boards.

Props can be hats, flowers, sunglasses, a real picnic set up, drinks, blankets, a fire, a motorcycle, a guitar (if you actually play it), your dog or even cows!

We love all of these and we encourage you to add them to your session.





1. One of you should always be in the standout color, and the other should be in neutrals, complementing the other. If you're in neutrals, you can complement your bae by wearing an accent of the color they are wearing, whether that's with a pair of shoes, tie, headscarf, etc..
2. Empty your pockets! Otherwise your keychains or phones will be showing through your pockets, making your pants look bulky.
3. Be sure to iron your clothes, so there are no distracting wrinkles.
4. Think of the surroundings where the session will take place. Avoid wearing colors too similar to the background. If our session is in a forest, don't wear dark greens or you will blend into the background too much.

Keep these things in mind  
before the session but then...

just have fun!

